

Glorious 10 Years

THE ASSAM POST

Always with Truth & Justice

PUBLISHED SIMULTANEOUSLY FROM GUWAHATI & DELHI

RNI REGD. NO. ASSENG 2010/34729 THE ASSAM POST

Assam Post ■ Thursday, August 15, 2019 ■ Guwahati Edition

Website: assampost.abpublication.co

Amrit Cement handovers cheque of Rupees Eleven Lakhs Eighty Thousand to CM'S Relief Fund

Guwahati, Aug 14: Amrit Cement, one of the leading cement manufacturers of Northeast, handed over a cheque of Rupees Eleven lakhs eighty eight thousand against the "One Sign Five Rupees" campaign. Amrit Cement had initiated the massive CSR campaign to help the victims of the recent flood in Assam where over 50 lakhs people were

affected in over twenty five districts. In the entire state over fifty lakh habitants got affected and hundreds of households are underwater and thousands of families are forced to take shelter on roads, highways and schools. Amrit Cement had come up with the innovative campaign to aid relief efforts as the state battled that the huge deluge. Amrit Cement's, "One Sign Five Rupees" and had created an unique link where any individual who follows and signs in, Rupees Five was contributed to the Chief Minister's Relief Fund, Assam. The link www.amritcement.com/AssamFloodRelief was being uploaded on the official website of Amrit Cement. Various actors, politicians, writers, artists and social activists have signed in on the link and also have appealed to the people of Assam to come forward and sign in on the

In the entire state over fifty lakh habitants got affected and hundreds of households are underwater and thousands of families are forced to take shelter on roads, highways and schools. Amrit Cement had come up with the innovative campaign to aid relief efforts as the state battled that the huge deluge.

link and contribute towards rebuilding Assam after the massive devastation caused by the recent floods. Around thirty eight thousand from various places in Assam had come forward and signed in to extend their support for this unique campaign. The cheque of Rupees Eleven Thousand Eighty Eight Thousand was handed

over to the Chief Minister of Assam, Shri Sarbananda Sonowal by Mr. Pradeep Bagla, Managing Director, Amrit Cement. Commenting on the noble step, Pradeep Bagla commented, "By donating the amount of Rupees Eleven Thousand Eighty Eight Thousand against the campaign "One Sign Five Rupees", we have tried to extend our support to the thou-

sands of flood victims of Assam in our own simple way. We would also like to thank the Chief Minister of Assam, Shri Sarbananda Sonowal for offering us our valuable time and accept our support for the cause of rebuilding Assam." The campaign was initiated with the intention to empower every individual that sympathizes with the cause of rebuilding Assam after the recent flood and stand up for the common cause of helping the thousands of victims suffering from the unstoppable calamity.