

# The Assam Rising

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Vol. No. IV ■ Issue No. 186 ■ RNI-ASSEN/2014/58385 | GUWAHATI ■ WEDNESDAY ■ AUGUST 14, 2019 | PAGES 08 ■ PRICE RS. 7.00

## Amrit cement handovers cheque to CMRF

**News Desk , August 13:** Amrit Cement handed over a cheque of Rupees Eleven lakhs eighty eight thousand against the "One Sign Five Rupees" campaign. Amrit Cement had initiated the massive CSR campaign to help the victims of the recent flood in Assam where over 50 lakhs people were affected in over twenty five districts. In the entire state over fifty lakh habitants got affected and hundreds of households are underwater and thousands of families are forced to take shelter on roads, highways and schools. Amrit Cement had come up with the innovative campaign to aid relief efforts as the state battled that the huge deluge. Amrit Cement's, "One Sign Five Rupees" and had created an unique link where any individual who follows and signs in, Rupees Five was contributed to the Chief Minister's Relief Fund, Assam. The link [www.amritcement.com/AssamFloodRelief](http://www.amritcement.com/AssamFloodRelief) was being uploaded on the official website of Amrit Cement. Various actors, politicians, writers, artists and social activists have signed in on the link and also have appealed to the people of Assam to come forward and sign in on the link and contribute towards rebuilding Assam after the massive devastation caused by the recent floods. Around thirty eight thousand from various places in Assam had come forward and signed in to extend their support for this unique campaign. The cheque of Rupees Eleven Thousand Eighty Eight Thousand was handed over to the Chief Minister of Assam, Sarbananda Sonowal by Pradeep Bagla, Managing Director, Amrit Cement.