

THE NORTH EAST TIMES

*CPI inflation in
July slips to
25-month low*



5 *Centre's J&K move
a strong reply to
terrorists: Gadkari*



4014/90

GUWAHATI ■ THURSDAY ■ AUGUST 15, 2019

Postal Regn NO

Amrit Cement hands over cheque to CM'S Relief Fund

GUWAHATI, AUG 14: Amrit Cement, one of the leading cement manufacturers of Northeast, handed over a cheque of Rupees Eleven lakhs eighty eight thousand against the "One Sign Five Rupees" campaign.

Amrit Cement had initiated the massive CSR campaign to help the victims of the recent flood in Assam where over 50 lakhs people were affected in over twenty five districts. In the entire state over fifty lakh habitants got affected and hundreds of households are underwater and thousands of families are forced to take shelter on roads, highways and schools.

Amrit Cement had come up with the innovative campaign to aid relief efforts as the state battled that the huge deluge. Amrit Cement's, "One Sign Five Rupees" and had created an unique link where any individual who follows and signs in, Rupees Five was contributed to the Chief Minister's Relief Fund, Assam. The link www.amritcement.com/AssamFloodRelief was being uploaded on the official website of Amrit Cement.

Various actors, politicians, writers, artists



and social activists have signed in on the link and also have appealed to the people of Assam to come forward and sign in on the link and contribute towards rebuilding Assam after the massive devastation caused by the recent floods.

Around thirty eight thousand from various places in Assam had come forward and signed in to extend their support for this unique campaign. The cheque of Rupees Eleven Thousand Eighty Eight Thousand was handed over to the Chief Minister of Assam, Shri Sarbananda Sonowal by Mr. Pradeep Bagla, Managing Director, Amrit Cement.