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14/90

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Amrit Cement felicitates mothers of Mothers Old Age Home

GUWAHATI, OCT 14: Amrit Cement, the most promising cement brand of Northeast recently felicitated the elderly mothers of "Mothers Old Age" home in Guwahati and celebrated Durga Puja with the inmates while doing few pandal hopping in the neighbourhood.

This year Amrit Cement celebrated Durga Puja on a completely different note by spreading joy and happiness among the elderly mothers of "Mother's Old Age Home" in Guwahati with much love and kindness. "Bidhashram r Maa r Xoite Maa Darshan", a special initiative unveiled by Amrit Cement, aimed to spread love for the elderly mothers of old age homes who otherwise feel lonely while the entire city glitters in festive spirit and joy.

As a part of the initiative, Amrit Cement team visited the "Mothers Old Age" situated in Guwahati and felicitated all the elderly mothers with a traditional Assamese Gamocha and were then later taken to the nearby acclaimed Lakshi Mandir Durga Pandal situated in Beltola, Guwahati. More than thirty elderly inmates of the old age home were taken to the puja pandal with much love and affection.

All the elderly mothers of the old age

home were respectfully received by the committee members of the Lakshi Mandir Durga Puja Committee of Beltola Guwahati. The elderly mothers were entertained with special "Naam Kirtan" and "Oja Pali Naam" inside the Lakshi Mandir compound. Amrit Cement members made arrangement for puja-special refreshments and delicacies for all the inmates of "Mothers Old Age Home."



Special arrangements were made to provide colourful balloons, paper-made windmills and other toys for all the elderly mothers aiming to replenish and revive their childhood memories when they used to visit Durga

Puja pandals along with their parents and other family members.

Commenting on the initiative Pradeep Bagla, MD, Amrit Cement said, "The Puja's are full of celebrations and enjoyment. We are surrounded by our friends and family. But we rarely spend time with our mothers. Hence, through our initiative, "Ma r Xoite Maa r Darshan" and "Bidhashram r Maa r Xoite Maa Darshan", we have tried to remind every citizen of this nation celebrating Durga Puja to not forget their ageing mothers while offering their sacrifices and prayers to the Mother Goddess."