

# The Assam Rising

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## Amrit Cement celebrates Diwali with the inmates of "Sishu Mangal Kendra" Guwahati, Distributes Gifts, Sweets and Firecrackers



Guwahati, Oct 30: Amrit Cement, the most promising cement brand of Northeast recently distributed various gifts, sweets and firecrackers amongst the underprivileged children of Sishu Mangal Kendra, Guwahati, during this Diwali. While for most, Diwali means lightning lamps, bursting crackers and having a party. But for some among us, the festival of light is the opportunity to spread happiness among the needy by distributing various gifts and

goodies with the objective of bringing in smiles even at least for few moments. Sishu Mangal Kendra is an NGO for underprivileged boys founded in 2015 by various honourable women and wives of IAS officers. It was yet another initiative by Amrit Cement for ensuring the welfare of underprivileged section of the society. Recently during Durga Puja also, Amrit Cement took the laudable efforts to felicitated the elderly mothers of Mother Old Age Home and celebrated puja with them. Commenting on the initiative, Pradeep Bagla, Managing Director, Amrit Cement said, "Diwali is a festival of joy and lights. It is more about the spirit of giving and spreading happiness than receiving. We can make this Diwali special for the disadvantaged people by offering that whatever we can. Hence, this Diwali let us pledge to eliminate the darkness in the lives of these children and fill it with the light of joy and hope with whatever possible ways we can." "Small contributions and efforts by the people can make a huge difference in the lives of these children. We look forward to other such initiatives to spread happiness in the lives of these innocent children." He further commented. The children of Sishu Mangal Kendra were happy to see the volunteers and the officials of Amrit Cement at their doorsteps greeting them with various gifts, goodies and firecrackers. The officials and volunteers of Amrit Cement wished all the inmates of Sishu Mangal Kendra a happy and prosperous Diwali. The officials and volunteers thanked the guardians and other in charges of Sishu Mangal Kendra for allowing them to celebrate Diwali among the inmates and giving them the opportunity to spread few moments of joy and happiness with the disadvantaged children.